



**Caffè Umbria Inc.**

8620 16<sup>th</sup> Avenue South Seattle, WA 98108 | Phone 206.762.5300 Fax 206.762.5305  
info@caffeuumbria.com www.caffeumbria.com

**PRESS RELEASE**

FOR IMMEDIATE RELEASE

Contact Annamaria Gatlin

Phone 503.819.3516

Email [annamaria@caffeuumbria.com](mailto:annamaria@caffeuumbria.com)

**Caffè Umbria Brings Espresso Tasting Courses to Pacific Northwest**

Seattle, Washington July 30, 2009 – Caffè Umbria is pleased to announce our upcoming collaboration with the International Institute of Coffee Tasters (IIAC) to provide courses designed to teach how to evaluate the quality of Italian espresso. The IIAC is a non-profit association, founded with the intent of developing and implementing a scientific method to give a measurable value to the sensory value of coffee. This is the first time these courses will be offered in the United States, and are a great opportunity to learn how to evaluate the quality of espresso and increase general knowledge of espresso. Courses are scheduled for Seattle, Vancouver B.C., and Portland for September 28<sup>th</sup> – October 2<sup>nd</sup>, 2009.

The courses will be taught by Carlo Odello, trainer, board member and the Director of Communication for the International Institute of Coffee Tasters (IIAC). Mr. Odello is also the Communications Manager for the Italian Espresso National Institute and a board member of the Taster Study Center, the most advanced Italian company in sensory analysis.

“We are very excited to be able to bring Mr. Odello from Italy and to provide a truly Italian espresso tasting experience here in the U.S.,” said Caffè Umbria partner Pasquale Madeddu.

Course descriptions and registration information is available at our web site at <http://www.caffeumbria.com/esspresso.html>.

Caffè Umbria has established a reputation as one of the Northwest’s premier coffee roasters and wholesalers. Caffè Umbria supplies coffees to many of the region’s top restaurants, cafés, and gourmet grocers.

###